

# mylaundrybag

quality • convenience • innovation

## **Building Operator's Overview**

Automated Locker System

For Eco Friendly Garment Care Services

## Who We Are

MYLAUNDRYBAG is a top quality eco friendly garment care service. Our revolutionary automated locker systems are placed in common areas of residential and commercial buildings as a collection point, offering secure, convenient access to garments 24/7.

With our highly efficient operations, strong partnerships and unparalleled level of service, we provide quality and convenience by focusing on leading edge technology.

## What We Do



With our revolutionary on-site **Automated Locker Systems**, we provide your residents with convenient, quality eco friendly dry cleaning/wet cleaning.

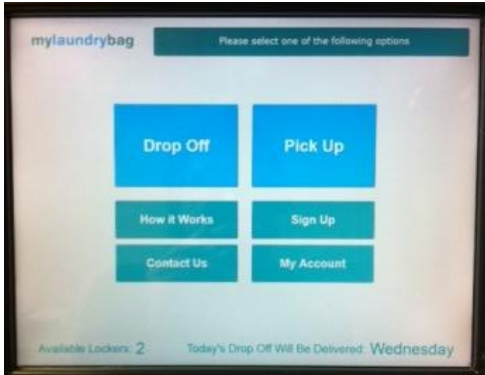
Garments are cleaned, pressed and finished using the latest technology and environmentally friendly equipment that provides the best care possible for your clothes and also integrates sound environmental practices.

*We do not use any harsh chemicals such as perc (perchloroethylene) or petroleum based solvents in our dry cleaning process.*



**Eco Advantage** - convenient on site locker service locations reduces emissions of daily car trips to local cleaners and frees up more time.

## How It Works



### Getting Started

Customer signs up:

- on-line through our website,
- on-site using the interactive touch screen,
- or by phone.

### Customer can now begin using the service in 3 easy steps

1. Customer drops off laundry in any bag for first time to locker system.
2. Clothes are brought to our state-of-the-art facility for eco friendly cleaning care.
3. 2 days later clean clothes are delivered back to the locker system in an MLB bag where securely kept, customer then receives notification by email for pick up. It's that simple!



3-in-1 reusable bag converts from laundry hamper, to shoulder bag, to garment bag-no more plastic bags!

After the first order each customer will receive our revolutionary & most environmentally friendly 3-in-1 uniquely tagged laundry bag on the market.

*Made from 100% recycled PET material our reusable laundry bag reduces the billions of single-use plastic bags the garment care industry leaves behind in landfills.*

Our drivers and staff use the latest in hand-held technology which allows scanning the bar code of the bag and providing users with real time tracking of their order.

## The Benefits

- **No Cost to You** - As a building operator you do not incur any set-up, maintenance or service fees.
- **Zero Maintenance** - Our personnel co-ordinates the installation and regular maintenance of the lockers.
- **Generate Revenue** - We provide a revenue sharing program to property owners, which transforms underutilized space into a profit centre. Our state of the art automated locker system is operated under a fully transparent audit system, ensuring money is shared accurately and reliably.
- **Minimal Space Required** - Your building will be assessed to determine the most appropriate location and size of system, as it is scalable and customizable. As little as 22 sq./ft. is required.
- **Added Amenity Attracts & Retains Tenants** - Increase occupancy retention and make your building more desirable.
- **Safe & Secure** - Our automated locker systems have been through rigorous testing to ensure they are fail safe and have been constructed out of 18 and 20 gauge steel with locks able to withstand more than 1500 lbs. of force ensuring safety of contents. The system adheres to all fire safety regulations and does not require any permits.
- **Reduce Concierge Traffic** - Increase the level of service offered by your concierge by redirecting garment drop-off and pick-up away from the front desk.
- **Smart Looking** - Our lockers are custom designed and built from high grade steel and finished with a monochromatic colour scheme, guaranteeing a high quality look and feel.
- **Quality Service** - Our customer sales representatives, drivers and support staff are trained to meet our unprecedented client service standards. We provide top quality garment care in our state-of-the-art facility returning clothes fresh, clean and free of harsh chemicals and odours.
- **Be a Leader in Green Services** - Our convenient on-site locker service reduces emissions of daily car trips to local cleaners.

## benefits to customer

- **Convenience, top quality eco friendly garment care, loyalty point program, online account management and a great user experience!**

## Partners

### service providers



We are dedicated to working with industry leaders who share our commitment to quality service and care, offering advanced technologies and products that care for your garments, your health and your environment.

### supporters



## Implementation

Prior to implementing our system, we will schedule an appointment with the Building Operator to:

- assess and determine the most appropriate location and size of system
- discuss delivery and installation

### Comprehensive Marketing Strategy During Implementation

- Direct Mailing – an initial postcard introducing new service to the building.
- On-site marketing material – with approval, unobtrusive signage by main entrances, concierge and elevators, newsletter & bulletin board postings introducing service and on-site demonstration dates.
- Internet/Mobile Devices – advertise services & promotions via mylaundrybag website & social media.
- Every new MYLAUNDRYBAG customer will receive:
  - our uniquely tagged bag
  - 25% off first order
  - loyalty point program
  - promotions to reward new & existing customers
- MYLAUNDRYBAG On-Site Demonstration – MLB staff discussing service with residents for a period of time allowing for everyone to experience the service, ask questions and get comfortable using on their own.

**Visit: [www.mylaundrybag.com](http://www.mylaundrybag.com) • Contact us: [info@mylaundrybag.com](mailto:info@mylaundrybag.com)  
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